

JOYCE YUEYI XING

PROFILE

Film schooled for storytelling and production
Home schooled for business management

CONTACT

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EDUCATION

Columbia University, School of the Arts

Master of Fine Arts in Film Creative Producing, 2021

University of California, Los Angeles

Bachelor of Science in Neuroscience, 2017

- with a Minor in Film, Television and Digital Media
- exchange semester in University College Utrecht

SKILLS

- Movie Magic Scheduling & Budgeting
- Final Draft, Celtx
- Abode Premiere & Photoshop
- Avid Media Composer, Final Cut Pro
- Microsoft Word, Excel, PowerPoint
- Mandarin Chinese (Native)

WORK EXPERIENCE

Osmanthus Studios, Producer | New York, NY

6/2021-

- Lead produced short films and commercials and assisted location scouts for various projects

Coverfly, Script Analyst | New York, NY

1/2022-

- Analyzed incoming scripts based on clients' requests and gave creative suggestions

Midday Films, Freelance Producer | Hangzhou, China

5-12/2020

- Produced promotional videos for real estate and community development projects
- Managed day out of days shooting in studio and on location

The Population, Development Intern | New York, NY

10/2019 - 4/2020

- Wrote coverages for incoming scripts and short stories
- Assisted in coordinating industrial events

Zeitgeist Films, Distribution Intern | New York, NY

12/2019 - 4/2020

- Reached out to related institutions for upcoming theatrical and virtual releases
- Assisted nationwide marketing campaign for Ken Loach's Sorry We Missed You
- Organized invoices and shippings and updated the website for screening information

Columbia University, Projectionist | New York, NY

8/2019 - 5/2020

- Projected and supported event screenings at Columbia Film Program

Lenfest Center for the Arts, Audience Service Associate | New York, NY

8/2019 - 5/2020

- Provided ticket and general information to guests face to face at the venue and via telephone

Wuzhou Film Distribution, Distribution Intern | Beijing, China

6-8/2016

- Processed office procedures for regional distribution teams and reported invoices
 - Inspected ticket prices of distributed films and competitors on multiple ticketing platforms
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PRODUCTION CREDIT

SELECTED FILMS

MY HEAVENLY CITY (post), Feature Narrative, Directed by Sen-I Yu | New York, NY

- Producer
- Winner of Taiwan Ministry of Culture Feature Film Fund; supported by Taipei Film Commission

IN THE DUSK (2020), Short Narrative, Directed by Zhuolan | West Ujimqin Banner, China

- Lead Producer & Still Photographer
- Official Selection of
 - 3rd Hainan Island International Film Festival
 - 30th Flickerfest International Short Film Festival
 - 45th Atlanta Film Festival
 - 32nd St. John's International Women's Film Festival
 - 9th Golden Ger International Film Festival
 - 20th New York Asian Film Festival
 - 2021 MovieZone Short Film Festival
 - 3rd NOWNESS Short Film Talent Awards; winner of Grand Jury Award & Envirovision Award
 - 4th Meihodo International Youth Visual Media Festival
 - 2022 Blackbird Film Festival
 - 2022 Odyssey: a Chinese cinema season
 - 2022 Indy Film Fest
 - 2022 Davis Feminist Film Festival
- Screening at
 - 8th Chongqing Youth Film Festival

YOKELAN, 66 (2022), Vogue Film, Directed by Tang Yi | New York, NY

- Line producer; with Melt Pictures and Vogue China
- Official Selection of 48th Seattle International Film Festival, 2022 LA Shorts International Film Festival
- Vimeo Staff Pick

GOOD TASTE (2022), Short Narrative, Directed by Seonjae Kim | New York, NY

- Lead Producer & Still Photographer
- Official Selection of 38th Los Angeles Asian Pacific Film Festival

MY AI LOVER (2022), Short Documentary, Directed by Chouwa Liang | Beijing, China

- Producer
- Official Selection of
 - 38th Los Angeles Asian Pacific Film Festival
 - Doc Edge Festival 2022
 - 29th Women Make Waves International Film Festival
 - 26th Flickers' Rhode Island International Film Festival

YU UNDER WATER (post), Short Narrative, Directed by Beatrix Chu | Shawangunk, NY

- Lead Producer & Still Photographer
- Winner of 2022 NYC Women's Fund for Media, Music and Theatre (working title: UNDERCURRENT)

BETWEEN THE VALLEYS (2022), Short Narrative, Directed by Kerun Chen | Lishui, China

- Lead Producer

RED (2022), UCLA MFA Thesis Short Film, Directed by Yichi Zhang | Hangzhou, China

- Lead Producer

THE APOLOGY (2022), Short Narrative, Directed by Daniel Lewinstein | Boston, MA

- Lead Producer
- OIL PAINTING IN THE RUINS (post), Short Narrative, Directed by Puyu Wang | Guangzhou, China
- Lead Producer
- I NEED LOVE (2022), Mid-length Narrative, Directed by Zhun Hu | Hangzhou, China
- Lead Producer & Still Photographer
- LAST HAND (post), Short Narrative, Directed by Chung Lam | New York, NY
- Lead Producer & Still Photographer
- DAISY IS GONE (post), UCLA MFA Short Film, Directed by Ziyao Liu | Los Angeles, CA
- Lead Producer
- WINTER (post), Columbia Visual Arts Thesis Film, Directed by Ryan Muchen Wang | New York, NY
- Lead Producer
- TO YOU (2022), Columbia Visual Arts Film, Directed by Ryan Muchen Wang | New York, NY
- Co-producer
- A MERMAID IN A SUMMER'S NIGHT (2022), Columbia MFA Film, Directed by Ke Liu | New York, NY
- Co-producer
- SOUR LIPS (2022), Columbia MFA Film, Directed by Roku Jingwen Long | Beijing, China
- Co-producer
- ARE WE UNDER THE DEEP OCEAN YET? (2021), Columbia MFA Short Film, Directed by Kanne Ge | New York
- Post Production Supervisor
- THE ROTTING OF CASEY CULPEPPER (2021), Columbia MFA Thesis, Directed by Daniel J. Slottje | New York, NY
- Post Production Supervisor
- DISAPPEARING (2021), Columbia MFA Thesis, Directed by Ningxin Chen | Chongqing, China
- Production Manager, DIT, Still Photographer
- THE MISSING CHAIR (2021), Columbia MFA Thesis, Directed by Tony G. Huang | New York, NY
- Production Design

SELECTED COMMERCIALS

- ENSEMBLE STARS TIMES SQUARE, Happy Elements | New York, NY
- 22', Producer, Jasmine Yinglun Zhang | New York, NY
- IT IS NOT SPRING, UNTIL ALL FLOWERS BLOSSOM, Producer, YA YI | New York, NY
- Featured in CDFA Runway 360 and SHOWstudio Fashion Film Showcase Spring 2022
- MICHAEL BURKE COLLABORATION VIDEO, Executive Producer, Carslan & Glossip | Los Angeles, CA
- VIVO ORIGIN OS OPENING VIDEO, Producer, Melt Pictures | New York, NY
- LIFE AFTER KOL INTERVIEW, Producer, NetEase Games | New York, NY
- W8VES DEBUT TEASER, Producer, 88rising | Shanghai, China
- HMBA PROMOTIONAL VIDEO, Producer, Zhejiang University | Hangzhou, China
- REEL LIGHT ENVIRONMENT PROMOTIONAL VIDEO, Producer, Midday Films | Hangzhou, China
- FUTURE COMMUNITY, Production Manager, Midday Films | Hangzhou, China
- NIKE AIR SHOP FA21, Location Scout, Miles Per Gallon | New York, NY